

OUTDOOR BILLBOARDS



Static Board

Location: I-287 South - MM 11.2, GPS: 40.541936, -74.530401

Size:

Final Trim (includes pockets and bleed): 15' 2" h x 49' 2" w
Live area: 14' h x 48' w
Safety: 13' 4" x 47.4"

Substrate:

• Lightweight vinyl

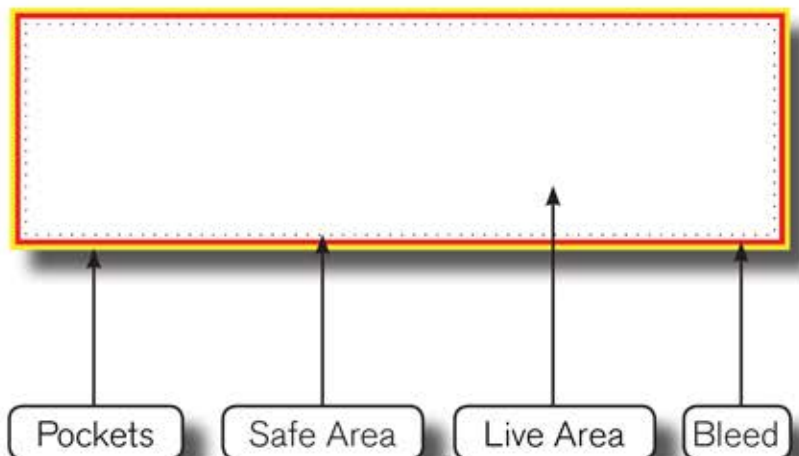
Artwork Sizes:

• Scale: 1 inch = 1 foot
14" h x 48" w Live Area
13 1/3" h x 47 1/3" w Safe Area
15 1/6" h x 49 1/6" w with Bleed and Pockets

- 300 ppi image resolution at above artwork size
- Artwork must include bleeds.
- All fonts must be converted to outlines.

Finishing:

- 4" pockets
- 3" bleed



E&J EQUITIES

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Impressions: 2,480,000

OUTDOOR BILLBOARDS



Digital Board

Size: 14 ft. X 48 ft.,

Location: I-287 South - MM 11; GPS: 40.540779, -74.527158

Art Spec: 720px w X 220px h, 72DPI, jpeg, PNG, GIF

